# AI & ML Readiness Assessment

**Newfire Data Services**

newfire
global partners

## Leverage AI and ML to Accelerate Your Business

Newfire's AI and Machine Learning (ML) Readiness Assessment works with you to prepare your business processes and technology platforms to benefit from AI, while incorporating ML to improve predictive analytics and decision-making. Rather than replacing key systems, we position you to enhance your existing operations with AI-driven solutions and ML models to drive rapid efficiency gains in product development and operations. Leverage Newfire's decades of business acumen, technical excellence, and data expertise to make AI your ally.

## The Newfire Approach to AI Readiness: End-to-End Planning

> At Newfire, we don't push AI for its own sake. We start with your real challenges, view them as opportunities, and craft realistic AI-based solutions to solve them.
>
> **Gordon Wong, Head of Data and AI at Newfire Global Partners**

Newfire's AI & ML Readiness Assessment prepares your organization for AI adoption and explores ML-driven solutions by targeting the challenges and opportunities already present. We begin with a comprehensive analysis to pinpoint the most significant opportunities for labor efficiency, operational cost reductions, and enhanced decision-making capabilities.

### Business Analysis
We review your operations to pinpoint where AI can streamline processes and where ML models can improve predictive accuracy and efficiency.

### Technology Stack Evaluation
We assess your existing data platform and data processing to ensure it can provide the reliable data required for AI-driven decision-making and the training of ML models.

### Data Quality Review
We evaluate your data quality to guarantee reliable AI outputs that drive informed decision-making.

### AI Risk Management
We assess potential risks in AI adoption, focusing on safeguarding data integrity and ensuring the reliability of your systems.

## What to Expect: A Roadmap to Maximizing AI and ML ROI

We deliver a detailed, actionable roadmap and an AI maturity model, while exploring potential ML applications tailored to your business. These tools ensure your business strategy, technology stack, and data systems are primed for successful AI integration. By pinpointing gaps and providing a clear path to address them, we equip you for seamless AI adoption and position your organization to maximize ROI on future AI investments, supplemented by ML capabilities.

> Newfire provides valuable expertise and is the advisor we need to accelerate solving some of our industry's toughest challenges. I trust our team at Newfire and am more confident in our ability to produce high-quality output with them as our partner.
>
> **Harvard Pan, Chief Technology Officer at Diameter Health**

## Why Choose Newfire?

### Data and AI Advisory Excellence

Deep subject matter expertise from leading data experts and early adopters of key technologies. Decades of involvement in AI tool building, including ML applications natural language processing (NLP) initiatives, and generative AI projects utilizing large language models (LLMs) across a range of industries.

### Extensive Company-Building Experience

A Leadership team with experience from seed through IPO. Proven success in operating product companies, including building Go-To-Market strategies and product support functions. Deep understanding of the operational efficiency and investor appeal needed at every growth stage.

### Long-Term Partnerships

Full-spectrum teams, from project managers and business analysts to data scientists and data and software engineers from four global regions. Partnerships that extend from top-level guidance to long-term implementations and management.

## Partner With Newfire to Turn Opportunity into Action with AI & ML

At Newfire, we believe that AI and ML aren't just about innovation—it's about driving real, measurable results. Our AI and ML Readiness Assessment is designed to turn your organization's existing challenges into opportunities for efficiency and growth. With a clear, actionable roadmap in hand, you'll be poised to leverage AI for automation and operational improvements, and ML for predictive insights and decision optimization, leading to immediate gains and long-term success.