

Data Platform Optimization

Newfire Data Services



Is Your Data Giving You the Full Story?

Companies that effectively harness their data are the ones that rise to the top. However, capitalizing on these opportunities requires the right skills and experience, and navigating the complexities of data platform optimization can be challenging. With the rapid evolution of tools and industry standards, even yesterday's best practices may leave today's opportunities untapped. Our solutions unlock cost savings and new analytics value to drive maximum impact and ROI.

Optimize Data Platform ROI With Tailored Programs

Newfire's Data Platform Optimization offerings help you achieve the perfect balance between cost and value. Partner with us for a comprehensive program, or choose a single service that addresses your current needs.



Data Platform Recommendations

Start your data journey, optimize your current setup, or upgrade to a next-generation tool with platform recommendations grounded in proven patterns across industries. Newfire shapes its recommendations based on your organizational capabilities, ensuring the platform aligns with your user needs, engineering skills, and scalability goals.

Impact on Your Business:

- **Cost Efficiency:** Avoid overspending on unnecessary features or underinvesting in critical capabilities.
- **Future-Proofing:** Choose platforms that evolve with your business, maximizing the value of your investments and positioning you to capitalize on future innovations.
- **Simplified Decision-Making:** Top-level guidance tailored to your business context reduces complexity, uncertainty, and cost of choosing the next best action.



Data Warehouse Cost Optimization

Some data platforms start out cost-effective, but don't stay that way. Our Cost Optimization program provides actionable cost-saving opportunities and a comprehensive roadmap for long-term operational efficiency. Our approach combines accurate cost attribution, query optimization, and effective capacity planning to ensure your data warehouse operates efficiently without unnecessary expenses.

Impact on Your Business:

- **Immediate Cost Savings:** Identify and implement quick-win strategies for immediate reductions in data warehousing costs.
- **Long-Term Efficiency:** Maintain cost-effectiveness through continuous monitoring and adjustment.
- **Budget Reallocation:** Free up budget to invest in other critical business areas by reducing unnecessary data warehousing expenses.



Data Workload Optimization

Our experts analyze your people, processes, and technology to identify where trade-offs are necessary and where efforts should be focused. By fine-tuning your data pipeline workloads, we ensure they are optimally specced, preventing overspending and unlocking opportunities through access to accurate and reliable data.

Impact on Your Business:

- **Enhanced Performance:** Deliver the right data to the right people at the right time, reducing time to decision, action, and outcome.
- **Resource Allocation:** Ensure optimal use of resources, avoiding both overspending and underspending.
- **Scalability:** Prepare your data infrastructure to handle increasing workloads without proportional cost increases.

Why Choose Newfire?

Data Advisory Excellence

- Deep subject matter expertise from leading data experts and early adopters of key technologies like Snowflake, Redshift, Looker, and dbt.
- Extensive experience with the needs of companies at every stage and every inflection point.

Industry-Leading Senior Talent

- Full-spectrum teams, from project managers and business analysts to data scientists and data and software engineers.
- Premier talent from four global regions—the United States, Europe, LATAM, and Asia-Pacific.

Strong Vendor Relationships

- Exclusive access to cutting-edge data technologies that enables market advantages.
- Expedited contracting and tailored support that grows in proportion with your company.



Newfire provides valuable expertise and is the advisor we need to accelerate solving some of our industry's toughest challenges. I trust our team at Newfire and am more confident in our ability to produce high-quality output with them as our partner.

Harvard Pan, Chief Technology Officer at Diameter Health

Data Platforms in Service of Your Growth

Newfire's Data Platform Optimization programs are designed to harness your data's full potential, delivering the knowledge you need to drive secure, reliable, and impactful decision-making at every stage of your business. Whether you are just starting out or looking to refine and scale your data capabilities, Newfire is your trusted partner in achieving maximum ROI.

Contact us today to discover how Newfire's knowledge-based approach can drive your business forward.

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