

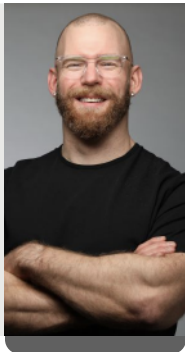
# Healthcare Interoperability and Integration

Seamless Connections, Scalable Solutions



## Empowering Digital Health Providers

Interoperability is the foundation for scalability and success in digital health. Whether integrating with EHRs, practice management systems, CRMs, or other essential healthcare platforms, Newfire delivers solutions to simplify complexity and accelerate results. By leveraging proven strategies and team-held experience, we help you connect systems seamlessly, scale efficiently, and unlock new revenue opportunities.



At Newfire, we've seen firsthand the power that unlocking healthcare data can add to digital health. Our clients demand fast and comprehensive interoperability solutions to thrive and compete in an increasingly connected market—we deliver through deep knowledge of current standards and systems, as well as implementation of best practices that ensure your growth is protected and every market opportunity seized.

**Brendan Iglehart, Staff Healthcare Architect at Newfire Global Partners**

## How We Can Work Together



### Integration Strategy and Product Design

- Design seamless, user-centric workflows for integration with EHRs, practice management systems, and CRMs.
- Evaluate and recommend vendors, aligning solutions with your pricing and growth models and helping you project total cost of ownership.
- Build scalable products using industry-leading standards like FHIR, HL7 v2, CCD, and X12, as well as proprietary APIs.



### Technical Implementation Design

- Develop detailed playbooks for efficient, scalable system integration.
- Connect with healthcare organizations using advanced tools, including SMART on FHIR and proprietary methods such as Athenahealth APIs.
- Reduce time-to-market while expanding customer pipelines and maximizing revenue potential.



### Interoperability Readiness Assessments

- Assess your current technology stack, internal workflows, and external resources for optimization.
- Identify and address gaps to ensure readiness for complex integrations.
- Support compliance with regulatory and interoperability standards, ensuring reliability and scalability.

## Why Choose Newfire?



### Technical Leadership for Digital Health

Newfire's team brings deep expertise in healthcare technology, including EHR integration, scalable interoperability solutions, and successful implementations for over 150 companies—from startups to Fortune 500 enterprises. Our collective experience spans leading platforms like Epic, Athenahealth, Redox, Qvera, Google Health, and Mirth Connect, ensuring we deliver proven, practical results tailored to your needs.



### Global Talent, Flexible Solutions

With premier talent from the United States, Europe, Latin America, and Asia-Pacific, Newfire offers high-performance teams that scale with you. Whether you need a dedicated team to execute your interoperability strategy or targeted reinforcements to support your in-house capabilities, we provide flexible, long-term solutions to fit your business goals.



A true partner demonstrates mental alignment with your vision, anticipates your needs, and advises you where you need to go because they've been there before. All of this reflects our experience with Newfire and sets them apart from other service providers we've worked with.

Cristiano Cairo, Chief Product Officer at PISON

## Trusted by Industry Leaders

**CENTENE**  
Corporation

 Availity

 IMPACT

**FOLX**  
HEALTH

*Huddle up*

## Take the Next Step

Ready to transform your digital health interoperability playbook?

At Newfire, we combine deep technical expertise, proven strategies, and global talent to help you unlock new revenue opportunities, scale efficiently, and secure your market position.



Whether you're looking to integrate seamlessly with healthcare systems, accelerate implementation timelines, or optimize for long-term success, we're here to help.

  
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